

THE PRODUCER

WHAT THEY ACTUALLY DO

There is a lot of debate throughout Hollywood as to what a producer actually does.

At Think Hollywood, in our assessment, the clearest way to define a producer is a person whose job it is to guide your project from script to screen!

Sounds like a good thing to have one -- we think so too...

One reason for the confusion is that "Producers" do not act alone. There is rarely a single producer on a project. It actually takes a team.

Each producer may work within one or Several Broad Areas on a single project:

- Story Development
- Packaging
- Financing
- Physical Production
- Post Production
- Distribution / Marketing

Your producer guides you from one stage to the next. An experienced producer guides you well.

Each area is more than a fulltime job. For instance, the Story Development phase usually involves not just the Producer, but also a team of Development Executives from an assistant or reader doing coverage all the way to a Senior VP of a Story Department. So in that one instance, there is a team tackling that one aspect of the production.

The Producer's staff is trained to hand select the projects with the most promise -- sometimes one in a 1,000. Once your producer has selected a project, they work with the writer to develop their scripts the way the writer was intending before sending out to the market.

The project is then presented to agencies, managers, and packaging producers to attach a name director such as Wes Anderson, Christopher, Nolan, Woody Allen, Martin Scorsese, David Fincher, Steven Spielberg, etc. The packaging entity then works to attach star level actors such as Charlize Theron, Johnny Depp, Tom Cruise, Adam Sandler, Natalie Portman, Scarlett Johansson, George Clooney and Will Smith.

At that point, the package is presented to studios and networks for financing. Once a project is financed, the project is then physically produced, edited, distributed, marketed, and brought to a television or theater near you.

If you are interested in hearing more about how you can connect with a producer through Think Hollywood, click [here](#).

*THINK HOLLYWOOD connects undiscovered writers with Producing Teams
that specialize in developing and championing unrepresented projects.*
